------------------------------------------------------------------------------------------------------------------------------ GE 2004

\*{goals, company, employees, manufacturing, assembly plants, operating, locations}

\*{employee, leader, part of EHS team}

\*{empowering, outstanding EHS professionals, develop, EHS processes, metrics, company’s operating system}

\*{EHS performance, valued, embedded, DNA}

\*{expectations, compliance, environmental laws, regulations}

\*{world-class standards, compliance, safety, business}

\*{EHS training, company, apply, Six Sigma resources, digital tools, achieve, goals}

\*{review, progress, results, visible, leadership}

\*{results, outstanding, opinion, matters}

\*{stakeholders, decide, responsibilities}

\*{successes, plans, improvement}

\*{safety}

\*{reduced, injury rate, rate}

\*{fewer worker injuries, saving, company, direct cost}

\*{world leaders, employee safety}

\*{leaders, sites, certiﬁed, U.S., Occupational Safety and Health Administration’s Voluntary Protection Program}

\*{extend, excellence, sites}

\*{sites, U.S., certiﬁed, safety}

\*{areas, satisﬁed, progress}

\*{fewer injuries, employee fatalities}

\*{area, wastewater exceedances, reductions, refocusing, efforts, progress}

\*{product story}

\*{world’s leading manufacturer, energy-efﬁcient power generation equipment, consumer products}

\*{supporting, government energy efﬁciency programs}

\*{Consumer, Industrial business, Energy Star Partner of U.S. Department of Energy, U.S. Environmental Protection Agency, commitment, energy- efﬁcient appliances, lighting products}

\*{job, employees, protect, environment, work safely, good neighbor}

\*{good job, protect, environment, work safely, good neighbor}

\*{responsibility}

\*{facilities, certiﬁed, meeting, standards, safety excellence}

------------------------------------------------------------------------------------------------------------------------------ GE 2005

\*{leadership, chairmen, generations, employees, business transformation}

\*{technological innovations, management practices, inﬂuenced, businesses, grow, lead}

\*{performance, culture, results}

\*{accomplishments, leadership, future}

\*{Leaders, companies, integrity, trust, stakeholders, integrity, relations, customers, suppliers, integrity, disclosure, shareholders, creditors, integrity products, integrity relationships, employees, integrity, compliance, legal, ﬁnancial rules, integrity interactions, regulators, media, communities}

\*{reﬁned, increased citizenship, efforts, Company}

\*{progress, long-standing efforts, areas, compliance, environmental health, safety, areas, positively inﬂuence, practice, business, impact, governance, global natural resources, demographics}

**\*{Governance}**

**\*{Integrity}**

\*{substantial progress, governance practices, long-standing commitment performance, integrity}

\*{substantially increased, disclosure, transparency, implemented, controllership processes, regulatory timelines}

\*{independent board, effort, executive compensation, investor interests}

**\*{Global Resources, Demographics, Investing, Meet, Future Needs}**

\*{view, fundamental global trends, energy consumption, need, renewable energy sources, increasing scarcity, potable water, global issues, foundation, future growth}

\*{Company, develop, wind and water technologies, renewable energy, clean water, develop, energy-efﬁcient products, hybrid locomotives, gas turbines, ENERGY STAR appliances}

\*{demographic trends, global needs, business opportunities}

\*{healthcare, people, living longer, suffering, diseases, Alzheimer’s, heart disease, cancer}

\*{invested, businesses, scale, broad reach, transform, medicine, practiced, developing, advanced programs, result, earlier diagnoses, speciﬁcally targeted therapies}

\*{invest, research and development, dollars, technologies, access, higher quality of care}

\*{cases, lack of resources, surge, demographic trends, directing, business strategy, solve, real customer problems, contribute positively, quality of life}

\*{opportunities, business, mutually exclusive, positive business impact}

\*{marriage, business opportunity, global need, create, model, Company, opportunity, deliver, ﬁnancial performance, far-reaching impact}

\*{virtue, products, services, performance, business, society}

\*{opportunity, impact, companies, improve, live, work}

\*{company, working, competitive, return, value, shareholders, develop, employees, positive difference, constituents}

\*{balance}

\*{optimist}

\*{learning, company, examine, difference, improve}

\*{performance, integrity, good global citizen}

------------------------------------------------------------------------------------------------------------------------------ GE 2006

\*{world, enablement, technology, communications, travel, global economy, demographics, population growth, subsequent needs, healthcare, housing, clean water}

\*{new landscape, opportunities, responsibilities, company, greater, response}

\*{negative, potential, optimism}

\*{Solving Big Needs}

\*{company, responsibility, mission, place, world}

\*{impact, big problems, qualities}

\*{company, capability, reach, resources, difference}

\*{good company, impact, success, bottom line}

\*{alignment, world’s most pressing needs, areas, aggressive investment}

\*{world’s need, cleaner, efﬁcient, forms of energy, creating, new technology, building, new capacity, needs}

\*{sources, clean water, scarce, ﬁltration, desalination technologies, expand, supplies}

\*{technologies, products, possible, new era of efﬁciency, environmental performance, rail, aircraft engines}

\*{leadership, diagnostics, biosciences, front lines, revolution, human body}

\*{forefront, new processes, structures, nanotechnology, potential great world, grasp, possibilities}

\*{market-facing efforts, positive impact, walls}

\*{details, systems, governance, compliance, Environment, Health, Safety programs beneﬁt, rigor, oversight, size}

\*{metrics, show, improving, focus, raise, performance, aspirations}

\*{resources, focus, impact, pressing needs}

\*{good company}

\*{difference, stake, success, standards, responsibility}

\*{baseline, integrity}

\*{company, leader, visibility, perform, integrity, interactions, customers, employees, regulators, communities}

\*{good company, words}

\*{areas, innovative company, better world}

\*{portfolio, ecomagination products, services}

\*{infrastructure, improve, economies, lives, emerging markets}

\*{Solving Big Needs, aspiration, inspires, responsibility, challenges}

\*{balance, opportunity, great company}

**\*{CITIZENSHIP FRAMEWORK}**

\*{Citizenship, key interrelated dimensions}

\*{corporate citizenship, ability, link, integrity, performance, levels, good corporate citizenship, results, achieve}

\*{Good citizenship, challenging goal, high performance, high integrity}

\*{Citizenship, key interrelated dimensions}

**\*{Strong economic performance, sustained period}**

**\*{**long-term performance, multiple beneﬁts, shareholders, creditors, employees, retirees, customers, suppliers, communities}

**\*{Rigorous compliance, fundamental accounting, legal requirements}**

**\*{**Sustained economic performance, foundation, rigorous compliance, ﬁnancial, legal rules, compliance systems, compliance culture, effort, resources, leadership}

**\*{compliance, supporting, ethical actions,** reasonable concerns, stakeholders, opportunities, create, beneﬁt, society, long- term health, enterprise}

\*{support, culture, tap, power of learning, fundamental force, improvement, businesses}

\*{environment, productive skepticism}

\*{job, growing, business, reporting, results, building, communities}

\*{results, improvement, citizenship, company}

\*{speciﬁc areas, aspire, leader}

**\*{Ecomagination,** accelerating, development, marketing, visibility of products, customers, pressing environmental issues, variety of industries}

\*{ambitious targets, reducing, emission, greenhouse gases, increasing, energy efﬁciency, operations}

**\*{Emerging Markets}**

**\*{**growth strategy, successful, integrate, citizenship, big needs, create, value, local communities}

**\*{Compliance, Governance,** compliance systems, business leaders, process, ﬁnance, legal staffs}

\*{high standards, compliance, governance supports, high performance, high integrity culture}

**\*{Environment, Health, Safety,** EHS management system, designed, establish, global standards, promote, business leadership, responsibility, accountability performance}

\*{employees, information, training, need, demanding EHS, expectations, monitoring systems, expectations, operate, emerging markets}

\*{selected areas, relevance, business, business, strengthening, citizenship performance}

\*{positioned, size, scale, solve, needs}

\*{identify, new areas, lead}

\*{best intentions, size, success, insulated, isolated, constituencies, satisfaction}

\*{work hard, big-company arrogance}

\*{ﬁght, temptation}

\*{drive, improvement policies, concerns, stakeholders, clear understanding, concerns}

\*{work hard, establish, communications}

\*{stakeholders, world, review, Citizenship Report, ideas, efforts}

\*{integrated, sessions, citizenship, targets, moving}

\*{turning, good intentions, results, leadership}

\*{difference, intention, impact}

\*{developing, leaders, understand, true corporate citizenship, businesses}

\*{work, goals}

\*{support}

\*{demand, accountability}

\*{effort}

------------------------------------------------------------------------------------------------------------------------------ GE 2007

\*{global economy, products, services, touch, people, world}

\*{revenue, overseas, United States}

\*{expand, developed, emerging markets, challenged, invest, sustainable, intelligent leverages, financial, technical, intellectual resources, benefit, investors, employees, communities}

\*{public company, primary mission, money, deliver, value, investors}

\*{growth platforms, world’s most complex challenges, emerging markets, India, China, Latin America}

\*{challenges, global warming, water scarcity, energy, permeate, markets}

\*{experience, ecomagination, develop, products, challenges, money}

\*{growing consensus, customers, value, technology, preserve, environment, achieve, productivity}

\*{positioned, capitalize, global trends, risks}

\*{corporate citizenship, business goals, order, drive, future growth, better understand, mitigate, risks}

\*{alignment, deliver, promises, needs, society}

\*{increased dialogue, NGOs, members, government, community representatives, social welfare organizations}

\*{dialogue, better understand, business goals, social goals}

\*{counsel, strengthen, citizenship mission}

\*{corporate citizenship strategy, strengths, compliance, governance, environmental technology, environment, health, safety policies, practices}

\*{strengths, business, emerging markets, future growth, success, important piece, corporate citizenship strategy}

\*{culture, integrity, innovation communities, serve, expectation, improve, quality of life, citizens, employees, investors}

\*{engagement, stakeholders, prioritize, issues, develop, citizenship policies}

\*{responding, input}

\*{future demands, collaboration, dialogue}

\*{future, citizenship framework, established}

\*{environment, conduct, business, dynamic, challenging times, emerging markets}

\*{culture, values, manifest, *Spirit & Letter,* guide, employees, understand, standards, conduct, face, challenging, operating, environments}

\*{dimensions, citizenship framework}

\*{Strong economic performance}

\*{compliance, legal, fundamental ethical requirements}

\*{ethical actions, compliance, increase, long-term value}

\*{framework, leadership opportunities, corporate citizenship}

\*{opportunities, focus, four strategic areas, aspire, leader, relevant, long-term strategy, delivering, reliable growth, strengthening, citizenship performance}

\*{cover}

\*{Ecomagination}

\*{Compliance, governance}

\*{Environment, health, safety}

\*{Emerging market}

\*{Citizenship Report, ecomagination, compliance, governance, environment, health, safety, relevant, business, grows, emerging markets}

\*{Emerging markets, dynamic growth opportunities, citizenship activities}

\*{geographies, challenges}

\*{Emerging markets, consume, world’s energy, world’s population}

\*{new customers, global marketplace}

\*{people, world, lack access, safe water sources}

\*{estimated, investment, energy, transportation, infrastructure, clean water, medical needs, emerging markets}

\*{emerging markets revenue}

\*{markets, China, India, Eastern Europe, Russia, Middle East, Africa, Latin America, Southeast Asia, global GDP rate}

\*{Growth, markets, mega trends, relationship, citizenship efforts, changing, demographics, impact, healthcare, demand, global infrastructure, protecting, environment, conserving, energy, natural resources, building, digital connections}

\*{mega trends, unfold, create, big challenges, areas, infrastructure, access, energy, clean water, better healthcare, future growth, developing countries}

\*{global breadth, size, commitment, innovation, learning, better understand, emerging market, challenges, reﬂect, understanding, corporate citizenship efforts}

\*{strategy, investing, leadership businesses, respond, emerging markets, challenges positioning, sell, products}

\*{strategy, dialogue, regional stakeholders, tailor, products, services, understand, local needs}

\*{local healthcare needs, customized solutions, strategy, impact}

\*{business units, issues, emerging markets, citizenship priority}

\*{goal, understanding, generated, Healthcare, materiality, assessment exercise, conducted, extend, businesses}

\*{discussion, citizenship priorities, share, results, discussions, report}

\*{dialogue, shape, priorities, implemented, Stakeholder Report Review Panel, inviting, independent group, stakeholders, review, development}

\*{letter, included, report, involvement, future reports}

\*{builds, future, recognize, venturing, emerging markets, complexities, protection, human rights, inﬂuence}

\*{positioned, products, services, deliver, needs, emerging markets, ability, capitalize, opportunities, responsible}

\*{presents, role, emerging markets, business perspective, capitalizing, opportunity, growth initiatives, Value Products, Healthcare, citizenship perspective, associated risks, human rights}

\*{joining, peer company network, Business Leaders’ Initiative Human Rights (BLIHR), work, member companies, practical ways, aspirations, Universal Declaration of Human Rights, business context, inspiring, businesses}

\*{developing, Statement of Principles, Human Rights, delivered, commitment, thoughtful input, stakeholders}

\*{good citizenship, values, focus, consistent}

\*{expand, new areas, appreciate, values, priorities, apply, invest, sustainable future}

------------------------------------------------------------------------------------------------------------------------------ GE 2008

\*{industries, restructured, strategic engagement, government}

\*{Performance, issues, climate change, human rights, integral, value creation}

\*{reset, fundamental, success}

\*{business leaders, understand, embrace, type of shift, prosper}

\*{leader, corporate social responsibility, solace, watching, focus, short-term, Gain, little regard, commitment, accountability, *corporate social detachment}*

\*{short-term interests, rewards, understands, success, long term, business, investors, stakeholders}

\*{core values, difficult times, responsible business practices, communities, weather, storm}

\*{integrity, experience, focus, social needs, health, infrastructure, energy, finance, education position, natural partner, managing, sustainable economic recovery}

\*{economic meltdown, tough}

\*{GE investors, retirees, employees, customers, stakeholders, focus, core values, long term}

\*{career, business person’s reluctance, external opinions}

\*{reset, renewed opportunity, engage}

\*{Success, tomorrow’s markets, working, stakeholders, understand, predict, shape, future environment, living}

\*{problems, teamwork, respect}

\*{Transparency, accountability}

\*{sharing, commitments, progress}

\*{rear-view mirror, performance, limited use, driving}

\*{starts, discussion, challenges}

\*{dialogue, debate, hard work, decisive leadership}

\*{interconnected global markets, essential foundation, innovation, economic growth, better lives}

\*{contributes, benefits, result, globalization}

\*{integrating, responsible citizenship, stakeholders, working, solve, societal problems, build, better company, better world, stakeholders}

------------------------------------------------------------------------------------------------------------------------------ GE 2009

\*{Change}

\*{clear, determined plan, action}

\*{candor, troubles, face}

\*{leaders, economy, command, events}

\*{sustain, real competitive advantage, invest, innovation, growth}

\*{focused, future, long heritage, citizenship}

\*{company, Dow Jones Industrial Average}

\*{perfect company, competitive}

\*{globalized, company, investing, massive amounts, technology, products, services}

\*{restructuring, downturn, increased investments, repositioning, company, value-creating path, changed, ﬁnancial services industry}

\*{global economy, consumers, United States, Europe, focused, saving, emerging market, growth}

\*{revenue, United States, emerging markets, China, Brazil}

\*{poised, launch, new products, prices, plan, sell, products}

\*{global challenges, impact, human beings, clean energy, affordable healthcare}

\*{clean energy, investments, enlightened policies, energy diversity, security, global warming}

\*{business decision, develop, new products, energy use, environmental stewardship}

\*{Solving, clean energy challenge, create, broad economic opportunity, jobs}

\*{support, low-carbon economy, emerging, developing markets}

\*{ecomagination commitment, created, jobs, supply chain}

\*{Governments, leadership}

\*{U.S., drive, renewable energy standard, energy supplies, renewables, create, green jobs}

\*{jobs, currency}

\*{people, create, jobs, growth}

\*{create, opportunity, commerce, sustainable, region}

\*{future, increase, affordable healthcare}

\*{long-term investor, innovator, healthcare}

\*{healthymagination, improve, access, affordability, quality, healthcare}

\*{spend, create, healthcare innovations, substantially lower costs, increase, access, improve, quality}

\*{Successful companies, create, solutions, world’s toughest problems, working collaboratively}

\*{Business, engage, communities, governments, customers, status quo, option}

\*{global business leader, good citizen, requirement}

\*{impact, healthcare, complete, discussion, willingness, partner, renewal, public-private partnership}

\*{people, business, government, work together, U.S., innovation, employment, growth}

\*{partnerships, positive growth, change}

\*{governments, Berlin, Washington, Beijing, Brussels, Tokyo}

\*{commitment, integrity, commitment, performance, commitment, creating, company, reset, renewed focus, better world}

\*{represents, evolution of GE’s effort, challenge, transparent, accessible, cognizant, impact society, environment}

\*{snapshot, progressing, long term journey, sustainability, evolving, global marketplace}

\*{population, living, 4 dollars per day}

\*{Industrialized economies, face, increased job losses, severe ﬁscal, economic pressures}

\*{serious economic, energy, water, environmental, security challenges}

\*{Citizenship, spectator sport}

\*{Companies, global reach, impact, set, commercial priorities, increase, shareholder value, recognizing, business foundation, rests, progress, public policy imperatives}

\*{effort, develop, business strategy, products, services, positive human impact, produce, long-term business success}

\*{decisions, employees, commitments, expectations, positive and sustainable impact, society, environment}

\*{public policy committee’s engagement, leadership, plans, actions, plans, executed, reviewing, compliance, safety, environmental, human rights, risks, opportunities}

\*{committee, reassured, management’s commitment, ethics, integrity, sustainability, plans, execution, management’s recognition, commitment, culture, management’s commitment, deliver, expectations, healthymagination, expanded, ecomagination objectives}

\*{board, reassured, team’s understanding, improvement, improvement, depends, Engagement, dialogue}

\*{committee, team, understand, learn, lead}

\*{understanding, commitment}

------------------------------------------------------------------------------------------------------------------------------ GE 2010

\*{Citizenship Advisory Panel, challenge, sustainable and resilient growth, achieved, individual projects, programs}

\*{problem, solutions, size, urgency, global challenges}

\*{innovate, large scale}

\*{repositioned, Company, focus, infrastructure, financial services, growing, economies, depend, solving, global challenges, clean energy, affordable healthcare, productivity}

\*{tripled amount, revenues, invested, R&D, local research centers, ecomagination, healthymagination strategies, developed products, efficient, available, lower price points, business, U.S., Company}

\*{commitment, standards, integrity, social and environmental performance}

\*{Sustainable growth, solutions, individual companies}

\*{Nations, resources, invest, institutions, good governance, training, skills, infrastructure, research, economies, transform, opportunities, cleaner, greener growth}

\*{Private capital, fund, developments, depends, investment certainty, clear public policy}

\*{investing, clean technologies, energy efficiency, wind, solar, nuclear, smart grid, electric vehicles}

\*{shift, sustainable growth}

\*{nuclear, energy mix, learning, events, created, horrific earthquake, tsunami, Japan}

\*{economies, renew, governments, business, inequality, opportunity}

\*{agenda, governments}

\*{U.S, leaders, President’s Council Jobs, Competitiveness, problem, unemployment, pessimism, breeds}

\*{public investments, competitive economy, cost, money, corporate, responsibility, business, fair share of profits}

\*{citizenship, conversations, issues, business, society, understand, solutions}

\*{Taxation, broader relationship, business, government, society, welcome, debate}

\*{Public Responsibilities Committee, trends, developments, legislation, regulation, risk management, public debate}

\*{management, challenges, expectations, markets, reward, responsibility}

\*{public policies, Company, advocates, manner, conducts, relations, policy makers, regulators}

\*{practices, Company, positions, Company, legal and ethical commitments}

\*{committee, alignment, strategy, create, sustainable value, positions, contributor, public policy, debates}

\*{management’s commitment ethics, integrity, compliance, sustainability, resources, focus, implementing, commitments}

\*{commitments, Company, operates, performance benchmarks, facility, global best practices, local and legal requirements}

\*{committee, Board monitor performance, discuss, risks, environment, public policy initiatives}

\*{legacy, new expectations, Company, understand, emerge}

\*{Company, operates, dynamic economies, pressure, institutional frameworks, responsibility, integrity, supply chains, product use}

\*{Resource-rich countries, risks, abundance, natural resources, fuel corruption, economic stagnation, conflict, sustainable economic development}

\*{new technologies, concerns, privacy, safety, intellectual properties, environmental impact}

\*{accountability process, Citizenship Report, specific issues, interest, stakeholders}

\*{products, services, investments, global imperatives, growth, long-term value, shareholders, employees, business partners, society}

\*{commitment, test, create, healthy, prosperous society, improve, innovative, creative, profitable}

\*{themes, exploring, convening, discussions, executives, stakeholders, issues, conflict, minerals, resource scarcity, weak rule of law, more volatile climate, moved, margins mainstream}

\*{Creating, shared value, solve, global problems, core benchmark measure, businesses, judged}

\*{approach, citizenship, evolve, ambitions, expectations, stakeholders}

\*{social and environmental issues, integrated, plan, build, competencies, assess, risks, manage, performance, direct investments, business, country, operate}

\*{work, suppliers, joint-venture partners, customers, governments, communities, understand, challenges}

\*{Citizenship approach, focused, priorities, measuring, Company’s approach, scale, urgency, global challenges, issues, material, locality, sector, operate, investors, understand, link, strategy, contributing, sustainable development, creating, shareowner value}

\*{accompanying, country, sheets, snapshot, challenges}

\*{business, developing, decentralized, local approach, global business, building, integrated local teams, India, building, business, cases, company, country, growth strategy, governments, local needs}

\*{approach, citizenship, localized, advance, regional dialogues, executives, stakeholders}

\*{improving, Company’s response, global and local issues, listening, learning}

\*{Consulting, Citizenship Advisory Panel}

\*{Discussions, panel, future, corporate}

------------------------------------------------------------------------------------------------------------------------------ GE 2011

\*{advances, unimaginable, tumultuous economy}

\*{company, imagine}

\*{culture, assets, integral part, culture}

\*{changes, lead, growing economies, sustainable environment, better life, people, societies}

\*{challenges, inspire, creatively, marshal resources, work harder, solve, problems}

\*{right thing, Citizenship}

\*{information, topics, greenhouse gas emissions, water use, revenues, supply chain audits}

\*{focused, People, Planet, Economy}

\*{discussions, working, partners, customers, succeed}

\*{progress, reduce, emissions, resource consumption, customers}

\*{learn, efforts, create, jobs, build, sustainable businesses, healthcare challenges, world}

\*{invent, commitment, work better}

\*{work, delivering, more efficient energy solutions, improving, access, quality, healthcare, lower cost, making easier, more efficient, move, people, resources, needed, contributing, stronger, more resilient economies, communities}

\*{Building, powering, moving, curing}

\*{world needs}

------------------------------------------------------------------------------------------------------------------------------ GE 2012

\*{powerful combination, invent, build}

\*{result}

\*{solving, problems, customers, communities, finding, solutions, benefit, planet, people, economy}

\*{commitment, business strategy, culture}

\*{compliant, responsible conduct, businesses, philanthropic activities, Foundation, contributions, people, communities, world}

\*{volatile, uncertain}

\*{population, growing, people}

\*{middle class, rising, consumers, join, middle class, emerging markets}

\*{global urban population, double}

\*{environment, people, face, real, substantive challenges, energy constraints, shortage, natural resources, water, lack, adequate infrastructure, transport goods, no access, critical services, healthcare}

\*{incumbent, business, society, needs}

\*{ability, grow, support, communities, sustain, economies, world}

\*{challenges, technology, talent}

\*{TECHNOLOGY}

\*{expand, ecomagination, healthymagination, Industrial Internet portfolios, customers, communities, productive, resilient}

\*{Ecomagination, efficiency, customers, transform, industries, protect, environment}

\*{Clean Energy Fuels Corp., America’s largest manufacturer, natural gas, transportation}

\*{Using, liquefied natural gas, LNG, truck fleets, cut, fuel costs, diesel, lower, emissions}

\*{need, infrastructure}

\*{providing, new equipment, produce, LNG, network, gas stations, trucks, U.S. highways}

\*{Healthymagination, providing, better health, people, focusing, improving, quality, expanding, access, increasing, affordability, care}

\*{effort, partners, sponsored, global open innovation challenge, identify, bring, market ideas, advance, breast cancer diagnostics}

\*{Healthcare professionals, patients, understand, tumors, triple negative breast cancer, aggressive type, cancer, less responsive, standard treatments}

\*{improving, early detection, accurate diagnoses, doctors, treatment decisions, patient’s unique cancer}

\*{innovation challenge, submissions, countries}

\*{invested, ideas, advance, technology, accelerate, speed, market}

\*{TALENT}

\*{Innovation, requires, talent, business, people, employees, customers, investors, communities}

\*{company, developing, people}

\*{starts, education systems, align, changing requirements, new economy, Foundation, success, local school districts, add, rigor, curriculums, results}

\*{employers, educational institutions, collaborate, skills development, Get Skills, Work program, matches, U.S. military veterans, advanced, manufacturing jobs}

\*{culminates, focus, creating, global leaders, people, navigate, complexity, clarity, courage, integrity}

\*{Developing, people, commitment}

\*{integral part, view, citizenship}

\*{companies, deliver, investors, positive force, change}

\*{sustainable entity}

\*{solving, problems, good business}

\*{products, impact, people, communities, world}

\*{Building, powering, moving, curing}

\*{world, needs}

------------------------------------------------------------------------------------------------------------------------------ GE 2013

\*{succeed, global business, need, build, communities, operate}

\*{ability, grow}

\*{sustainability, aligning, business strategy, societal needs, minimizing, environmental impact, advancing, social development}

\*{volatile, complicated}

\*{population, people}

\*{individuals, live, cities}

\*{middle class, include, people, emerging economies}

\*{Demand, rising, improved infrastructure, reliable, clean and affordable energy, high-quality, accessible healthcare}

\*{shareowners letter, strength, ability, world needs, combine, invent, build, futures, customers, communities}

\*{sustainability approach, employees, customers, suppliers, investors, technology, create, philanthropic partnerships, support}

\*{business, people, people, operating, safely, highest standards, integrity, environmental protection}

\*{technologies, developing, ecomagination, healthymagination commitments, solving, development challenges, practical, responsible, tailored, local needs}

\*{philanthropy, advocacy, employee volunteers, progress, communities, world}

\*{covers, topics, greenhouse gas emissions, water use, revenues, supply chain audits}

\*{focused, solve, problems, customers, society, innovation, operational excellence}

\*{focused, minimizing, footprint, maximizing, impact, solve, world’s toughest challenges, infrastructure, transport, healthcare, energy}